

STUDENT SENATE BILL 2025-1055

TITLE: Resolution for Facilities of the Future – Volume I (Wayfinding Signage)

AUTHOR(S): Change Caucus Leader Max Banach

SPONSORS:

WHEREAS, the University of Florida (UF) is committed to providing a safe and efficient transportation system for its students, faculty, and staff [1]; and,

WHEREAS, customized wayfinding signage enhances campus identity and fosters school spirit among students, faculty, staff, and visitors; and,

WHEREAS, distinctive and uniform signage aids in navigation and creates a cohesive visual identity for the campus environment; and,

WHEREAS, the University of Texas - Austin (UT) uses burnt orange signs with the longhorn logo,^a the University of Virginia (UVA) uses blue signs with the UVA logo,^b the University of Alabama uses blue signs with a crimson underline,^c Louisiana State University uses a purple sign with a gold sideline,^d and the University of Southern California uses a white sign with a cardinal base^e [2]; and,

WHEREAS, main intersections such as Gale Lemerand Dr and Stadium Rd utilize standard green road signs, while others such as Gale Lemerand Dr and Mowry Rd utilize a blue/white road sign, and smaller intersections such as Mowry Rd and Sabal Palm Dr utilize a blue/orange road sign [3][4][5]; and,

WHEREAS, integrating UF's colors and logo into signage can strengthen the Gator brand and visibility of the institution, making it more recognizable to prospective students and visitors; and,

WHEREAS, the implementation of new signage should comply with all relevant safety standards and accessibility guidelines, including the Americans with Disabilities Act (ADA) and the Manual on Uniform Traffic Control Devices (MUTCD); and,

WHEREAS, investing in high-quality, durable signage can reduce long-term maintenance costs and ensure the campus remains welcoming and navigable for years to come; then,

THEREFORE, LET IT BE RESOLVED that the UF Student Senate encourages UF Administration to initiate a project to design and implement customized wayfinding signage across the University of Florida campus.

THEREFORE, LET IT FURTHER BE RESOLVED that the UF Student Senate supports stakeholder feedback in the design process through communication with students, faculty, staff,

and relevant university departments to ensure the signage meets the needs of the campus community.

THEREFORE, LET IT FURTHER BE RESOLVED that the UF Student Senate notes the need for new signage implementation to prioritize compliance with all relevant safety and accessibility standards, ensuring the signs are easy to read, navigate, and understand for all individuals.

THEREFORE, LET IT FURTHER BE RESOLVED that the UF Student Senate requests the Administration to provide regular updates on the progress of this project, including timelines, design drafts, and implementation plans.

THEREFORE, LET IT FINALLY BE RESOLVED that the UF Student Senate recognizes this initiative be recognized as part of the larger "Facilities of the Future" plan, aiming to modernize and improve the infrastructure and facilities of the University of Florida for the benefit of current and future students.

Proviso: A copy of this resolution shall be sent to Senior Director of Transportation and Parking Services William MacDonald, Director of Planning Linda Dixon, and Assistant Vice President of Facilities Services Mark Helms.

[1] <https://taps.ufl.edu/wp-content/uploads/2020/11/TransportationStrategicPlan.pdf>

[2] Peer Institution Comparison References:

[a] <https://maps.app.goo.gl/mid2FVPzAAS4HWtG7>

[b] <https://brand.virginia.edu/design-assets/colors>

[c] <https://brand.ua.edu/logos/>

[d] https://www.lsu.edu/pdc/files/lsu_wayfinding_guidelines.pdf

[e] <https://identity.usc.edu/identity/logos-marks/>

[3] <https://maps.app.goo.gl/HR3pcorjW3DtatxK7>

[4] <https://maps.app.goo.gl/9L7RDPJokrfdwF3A7>

[5] <https://maps.app.goo.gl/mRNWr8DQrA2vsami6>