

**STUDENT SENATE BILL 2024-1531**

**TITLE: Resolution Advocating for the Installation of a Professional Photo Booth  
In Heavener Business School**

**AUTHOR(S): Senator Tyler Schoeberlein**

**SPONSOR(S): Majority Party Leader Julia Seifer**

**WHEREAS**, headshots are an important aspect of a student’s ability to navigate the professional environment and effectively network for job opportunities; and,

**WHEREAS**, the leading platform for professional networking, LinkedIn, reported that users’ profiles with headshots are viewed 21 times more often than those without them and 50% more often than those with non-professional headshots [1]; and,

**WHEREAS**, professional photo booths are designed to capture professional headshots and deliver the portrait to the user instantly; and,

**WHEREAS**, professional photo booths have been installed at other universities, such as Georgia State University, and they have seen an increase in students taking headshots as large as 376% [2]; and,

**WHEREAS**, the University of Florida is obligated to provide its students with career-readiness resources, as it currently does with the Career Connections Center and Business Career Services, to ensure its students are prepared for their postgraduate professional endeavors; and,

**WHEREAS**, purchasing or leasing a professional photo booth to install at Heavener Business School may increase access and usage of career-readiness services; then,

**THEREFORE, LET IT BE RESOLVED** that the University of Florida Student Senate recognizes the importance of students' access to resources that support their professional development.

**THEREFORE, LET IT FURTHER BE RESOLVED** that the University of Florida Student Senate supports an initiative that calls for increased access to resources that improve their chances of success as future candidates.

**THEREFORE, LET IT FINALLY BE RESOLVED** that the University of Florida Student Senate supports the installation of a professional photo booth at Heavener Business School to improve business students’ access to and engagement with career-readiness resources.

Proviso: *A copy of this resolution shall be sent to the Assistant Dean of Heavener Business School Erica Studer-Byrnes, and Associate Director of Business Career Services Kim Beach.*

[1] <https://www.linkedin.com/pulse/benefits-professional-headshots-daniel-mclean/>

[2] <https://irisbooth.com/school/>



8/12/24

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Monish Vijayaraghavan  
Senate President

Date